

GREEN BAY/BROWN COUNTY PROFESSIONAL FOOTBALL STADIUM DISTRICT

Pursuant to Section 19.84, Wis. Stats., a meeting of the Green Bay/Brown County Professional Football Stadium District Board was held on **Monday, October 21, 2019** at 3:00 p.m. at Lambeau Field Atrium, Green Bay, Wisconsin.

PRESENT: Chuck Lamine, Leah Weycker, Kristen Johnson, Margaret Jensen, Sen. Cowles, Bill Galvin and Keith Lucius

ALSO PRESENT: Pat Webb, Greg Kuehl, Aaron Popkey, Ken Kaszubowski, Drew Falkenburg, Nahid Afsari, Joan Johnson, Holly Williams, and Joel Everts

1. CALL MEETING TO ORDER

The meeting was called to order by Chair Lamine at approximately 3:03 p.m.

2. ROLL CALL

Roll call was taken. All Board members were present except Bill Galvin who arrived at 3:40 p.m.

3. PLEDGE OF ALLEGIANCE

The Board recited the Pledge of Allegiance.

4. APPROVE/MODIFY AGENDA

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KRISTEN JOHNSON TO APPROVE THE AGENDA. Vote taken. MOTION CARRIED UNANIMOUSLY.

5. REQUEST FOR APPROVAL OF THE MINUTES – AUGUST 19, 2019

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY SEN. COWLES TO APPROVE THE MINUTES. Vote taken. MOTION CARRIED UNANIMOUSLY.

6. LATE COMMUNICATIONS (IF ANY)

There were no late communications.

7. ANNUAL MAINTENANCE AUDIT:

A. Kickoff Summary of Meeting Discussion Items

Mr. Kuehl explained that they held their kickoff meeting as the first step in getting ready to do the maintenance assessment. As part of the agenda they usually go through the capital improvements from the prior year that have been completed and are in process or coming up. They also discuss the actual schedule for the assessment and follow up on items from previous reviews or maintenance audits if there are any to be discussed. The Sigma team is usually here about a week to conduct the assessment.

He introduced the Sigma representatives.

B. Sigma Presentation

Mr. Falkenburg handed out copies of the presentation and reported on the assessment. He mentioned that the objective of the audit is to try to maximize the useful life of all the assets here at Lambeau. The process is to review the current maintenance system established by the Packers. They pull maintenance records for sample of equipment and review activity, correction, timeframe and completeness. Then they inspect the facility and site.

He reviewed the 2018 findings. He reported that 119 of the 122 items are complete. The remaining 3 are part of an ongoing maintenance process.

He reviewed the 2019 findings and mentioned that all aspects of the building and site were found to be satisfactory. Mr. Webb asked if Sigma ever gives a grade higher than satisfactory. Mr. Falkenburg said they don't – satisfactory is the highest grade and they are trying to make sure nothing is degrading faster than you would anticipate. A total of 212 items were noted during the walkthrough.

Most of the spaces are unique and there are only a handful of facilities like this in the country so there will be a lot of inherent challenges associated with that fact.

He pointed out that the seating bowl has seat bracket corrosion in some areas. There was some steel corrosion in the concourses as well. They found metal pan corrosion also and those things can be expected due to the exposure to the elements. They identified loose wiring in a couple areas which is typically left over from some projects that were completed and just need to be wrapped up. They found peeling paint in the concourse as well, which is also a typical item the Packers will address.

They inspected the interior and finishes. They found drywall damage in a suite due to the contraction and expansion. Similarly the ceiling tiles are staining which is more of a cosmetic issue. They found a window pane seal that was failing and the Packers will replace the actual window pane itself. Another cosmetic issue was a missing sprinkler cap.

The exterior walls were inspected and they found some brick spalling and cracking. It isn't a life safety issue or anything like that but it is aesthetic and the Packers will take care of it. The concrete cracking in a couple areas is something the Packers have already started to address before his follow-up with the Packers. The cracking was minor and mainly aesthetic. This is an example of the Packers being very proactive in making sure they are able to maintain the house systems effectively.

The roof was inspected and they found some walkway cuts and grounding wires detached. They also found unsupported wires and a blocked roof drain. Electrical findings were open junction boxes and missing fire stopping.

The overall site inspection was conducted and asphalt and concrete cracking was identified as well as asphalt settling and sealant deterioration. Chair Lamine asked about the weight of the security barriers being the cause of the settling. Mr. Falkenburg said it was probably the weight

but is a routine maintenance issue to address and ensure that everything is maintained aesthetically.

In summary the audit found that the Packers continue to provide a well-organized maintenance program. Preventative maintenance and demand maintenance activities are being accomplished in a timely manner. The facility and site were found as being maintained in satisfactory condition and the CMMS system is updated with new maintenance tasks and records of new construction.

Sen. Cowles asked if the audit was completed after the security building was finished. Mr. Falkenburg said the audit did include the new security building.

Chair Lamine asked about the corrosion. Mr. Falkenburg said this is a maintenance item of the existing facility and not a replacement thereof. Mr. Kaszubowski added that the Packers have a programmed maintenance function for the entire bowl and you can only do sections at a time. What Sigma looks for are the things that are coming up in the next 2 years to complete. He added that Sigma has been doing this for a long time and the relationship is good and the nature of any kind of assessment or audit is that you have to find something. He feels they have tried to amend their practices and how they report findings so that the Packers can see things a lot easier. He added that the good news is there's nothing big. Everything you see is something you'd typically expect in this type of facility.

Mr. Kuehl added that the brackets on the ICP panels had the issue with the clips failing which Sigma found in an audit. That's been addressed every year as part of this audit and at game reviews. The Team also watches for any issues with the panels. He reported they came through this spring with ICP and every clip was looked at, replaced if necessary and any remedial action done. They feel it may be close to final resolution. Chair Lamine feels they are lucky it didn't turn out to be catastrophic like a similar problem in another facility in Milwaukee.

Mr. Webb added that this process works out for the District and the Team very well.

Mr. Kuehl mentioned the status of items identified in this audit will be reported in the Team's quarterly maintenance reports.

Mr. Kuehl said the new marquee signs are being installed and will be completed soon. There are DOT regulations regarding signage and Mr. Kuehl said the Team is working with the State. Ms. Weycker asked about the new marquee sign and any local rules. Mr. Kuehl said the Team works with the municipalities and has always gotten all the permits necessary so he's not concerned.

Chair Lamine asked about the bricks spalling and asked if that is specific to that area. Mr. Falkenburg said it was very isolated and it's something that naturally happens and isn't unique to this facility. Mr. Kaszubowski added that every masonry unit will pump water meaning it will allow absorption. These precast panels which are concrete with half a brick casted to it were erected on the building. That system was sealed by ICP at the time of shipment. They never reapplied any kind of sealer and the follow up list will address this matter. The sealants will work but will only last 10-12 years.

There were no other questions for Sigma and Chair Lamine thanked them for their presentation.

8. SPECIAL EVENTS & ECONOMIC DEVELOPMENT FUND UPDATE:

A. Request for Funds:

- Sunrise on Main Boutique and Reset.Life, Inc.

Mr. Webb introduced Joan Johnson to the Board. She gave the Board a background of her program. She referred them to a handout in their agenda. She said she has worked in both the private and public sectors. She has a background in business, education, the arts, and nonprofit management. Most recently she was director of a local business and before that she was an organizational development consultant. She's always wanted to help people and she recognized a few years ago through her work that there was a segment of women she felt were being unreached. Those were women who were experiencing some sort of personal and professional life transition but didn't have the support they needed to navigate those challenges. She feels she found a lane with her program. She created a business model that consists of a business which is Sunrise on Main Boutique along with a nonprofit called Reset.life – helping women press the reset button on life. They work in partnership to help women. There are a lot of nonprofits out there that serve women who are in crisis (homeless, dealing with health issues, mental health issues, drug addiction, etc.) The women in another lane are going through transitions and can afford to hire professional services. But there are women in the middle that kind of get overlooked. They don't qualify for state assistance nor would they be able to afford the services. So her program has attempted to create a business model where the boutique funds the nonprofit. Women and other retailers donate clothing, the clothing is sold in the boutique, and the proceeds from the boutique funds the nonprofit 100%. The day to day expenses are taken care of. Reset.life has R I S E programs – helping women Reflect life coaching, Imagine career coaching, Strive work experience, Elevate enrichment workshops/book clubs.

Their mission is to help women press the reset button on life by cultivating individual growth, professional development and inner personal connection. They find that isolation is a significant issue in our society and women oftentimes feel like they are experiencing these changes and challenges alone and they need the support of other women. So most of what they do is offer a group format to provide that bonus of having that experience of women being with others and knowing they are not alone. The program has a professional life coach, a professional career coach, and volunteers. To date they've served over 60 women from early-February until now. She shared a testimonial from one of their participants and said she had several more like that. They serve women in a cozy, inviting space in the Olde Main District. The boutique and nonprofit are housed there. She views this venture as a catalyst for growth in the area. They are the only clothing store in the Olde Main District and they've already generated some interest in people moving in next door where there's vacant space based on the fact that there are several women owned and women targeted businesses in the Olde Town Crossing area. She will be joining the Olde Main District Board in January and is excited to see what they can do to help the revitalization of that historic area. As a startup venture they are seeking funding for basic equipment, website development, marketing assistance and scholarship funding. They were recently awarded a grant from the Women's Fund – part of the Greater Green Bay Community Foundation. This allowed them to offer life coaching scholarships for the current session and the next one coming up.

She serves as the executive director at Reset.life. She hasn't received any compensation for her services. It is her heart to really just help women. They are looking to expand their programs. They'd like to make some changes that would allow them to increase capacity by 50 percent to serve more women.

She presented a budget and also mentioned that not only do they believe the funding from the District would help improve the economic outlook for these individual women but it would also benefit the community as well. They feel they will attract more businesses to the Olde Main Street District and they would love to have some funds from the Stadium District to help them in their efforts.

Ms. Jensen mentioned that this is a different kind of request that won't bring business in from out of town. Mr. Webb agreed it is a unique request as he mentioned earlier. It is similar on a smaller scale with the Bullfrogs facility at the end of South Broadway. They weren't really looking at room nights and bringing people in to the area as much as they were looking at an economic impact driver for that particular area. Plus this request is dealing with one of the Stadium District's targeted groups of economic development which is women owned businesses and employing women in the community. This wouldn't drive room nights but is more an issue of economic development in Olde Main Street and helping women be successful in business.

Ms. Johnson added that they are focusing on the career coaching and have seen women coming from different areas in the city that bring them to that part of Green Bay. For example, a group met after hours at the boutique and connected with the Main Street Bourbon Room to have dinner there and partnered with other businesses in the area. They've also had some joint events with the Olde Main District to bring more people to that part of Green Bay.

Sen. Cowles asked if their tutorials differ from the YWCA who also does similar programs. Ms. Johnson said she worked at the YWCA previously as the women's empowerment director. She said they are serving a different demographic. There's a Women's Closet at the YWCA that is for women who are struggling and can't afford to get clothes in general. Therefore they are dealing with a lot of nonprofits that serve women in a more of a crisis situation. Her program targets a different demographic. They have a work experience program for unemployed women so there's some overlap there but it is really a different demographic. Her focus is in a group format. A lot of the YWCA programs are for either the women the Closet serves or for the members of the YWCA. Sen. Cowles asked if they would network with the YWCA so there isn't any duplication. Ms. Johnson said she knows the people at the YWCA and they didn't start another Closet and didn't duplicate their efforts. She serves different groups and in a different format. Mr. Webb added that the people that go to the YWCA are actually shopping there and this boutique is targeting a different person. Ms. Johnson agreed that the boutique is a lovely women's upscale resale clothing shop and the clothes don't go directly to women in need. The proceeds from the sales of the clothing go to the funding of the programs.

Ms. Weycher referenced a report from NWTC and it looks like low numbers. However, this feels like a better fit for that kind of funding. Mr. Webb said the statutes would not permit the funds for MBE/WBE to go anywhere else but NWTC. Ms. Weycher asked if that could change. Mr. Webb said it couldn't but they could look at it. He feels this is certainly well within the District's ability to grant funding for. Chair Lamine asked about the volunteers and it sounds like they have some really good resources. Ms. Johnson agreed and reiterated she is donating her time and a

professional life coach is charging a very small amount and there are a lot of people involved that have the passion to serve women and money isn't their primary motivation. They have a board of directors of five professional women who are also part of helping with their services. They're very excited by the fact that they've already served on 60 women in about 7 months and see a lot of promise to reach even more women. They just need some help in getting the word out and marketing it and some startup costs. Chair Lamine said it really sounds very start up in terms of what their needs are right now.

Ms. Kristen Johnson asked how they access this particular group of women. Ms. Johnson said it is has been a challenge and that's why they're looking to have some funds to help with the marketing part of it. She's been on tv several times locally which has helped initially. Word of mouth is a good thing too but more is needed to get the Reset.life aspect going.

Sen. Cowles asked if they pursued United Way as a source of funding. Ms. Johnson said they haven't – but pursued the Women's Fund initially. They felt they needed a track record first and they may pursue the United Way in the future. Right now they need the basic start up funding for the next phase. He also asked if they have a charter or articles of incorporation. Ms. Johnson said they do and it is a 501(c)(3) State and IRS tax exempt status, a non discrimination policy, bylaws, it is all legit.

Chair Lamine asked if they approve the funds and ask her to come back in six months and update the Board as to how successful the funding was. She said a year from now any additional funding would provide the ability to serve 50 percent more women than they currently can because they've expanded their space. They would become more well-known in the community and talk about how women's self esteem has been boosted and how they are thriving in terms of their self sufficiency. They had six women in their first program and three of them were unemployed. They are all working now. She'd like to see more women have their confidence boosted and to be able to get jobs and feeling better about themselves personally and thriving professionally.

Sen. Cowles asked if their charter requires volunteers indefinitely. Ms. Johnson said they pay their life coach and the others are volunteers. At some point they hope the boutique sales will have increased enough to allow them to hire some Reset.life staff.

Mr. Webb mentioned they will always have volunteers. Ms. Johnson agreed. Mr. Webb added that this request doesn't fit into the typical requests but is similar to the funding provided for dental services, the Shipyard, etc. The Shipyard would have helped the Broadway area and this could help Main Street. He feels it fits with the District's mission to help women-owned businesses and help an area of the City of Green Bay that needs the help. There are several closed businesses in that area. This boutique is kind of an economic anchor for that area. The Shipyard would have been as well but on a much greater capacity.

Ms. Johnson offered a proposed budget and handed it out. Sen. Cowles said this is pretty neat but asked if the staff did an analysis. For instance, if they fund this business, how many other entities would come forward for funding throughout the whole county. Mr. Webb sees this as unique as using a for profit business to generate enough money to fund a non-profit. He thought if they didn't step up and help it may take years of fundraising to get started. They've only asked for \$15,000 and he feels they may want to give that amount this year and reserve \$15,000 more for next year if the results are good. Mr. Webb said he is very comfortable with this request based

on the fact they now have \$800,000 in the fund and this is small but feels it will help a lot of women get back into the workforce and help with the economic development of that area.

Chair Lamine said he likes the physical component of it with an area that is struggling with the flooding conditions and really needs some infusion. They've turned around the downtown in terms of residential development and that's going great but they are still waiting for the retail portion of it to come back and this is kind of a shot in the arm on that. He feels the social aspects of it are just important and he likes the fact it does fit with some of the District's goals. It is out of their norm but the dental services funding was very positive and touched an awful lot of lives and he sees some real positive things.

Mr. Galvin said he lives near that area and he didn't know they existed. He asked if they thought about getting a storefront right on the sidewalk. Ms. Johnson said they do have a storefront right on Main Street. Their entrance is separate and faces Main Street which is an advantage. He also said he understands it doesn't really fall into their square peg and maybe it's something to look into in the future to develop a round peg type situation. He agrees this is an important service and something that is woefully underserved in the community. He knows there are a lot of people out there that could use services like this. Ms. Kristen Johnson agrees that this is a great service and it serves those not being served right now. She totally supports it and has visited the boutique. She feels there is a need for women who are going through a devastating life change.

Ms. Johnson said she needs the funding to develop a marketing plan to connect to the women that need this service. Twenty seven percent of the households in Brown County are ALICE households (Asset Limited Income Constrained Employed). They are above the poverty level but below the cost of living for the area. That is the segment they feel they need to reach or women that are at risk of becoming that.

A MOTION WAS MADE BY BILL GALVIN AND SECONDED BY KRISTEN JOHNSON TO APPROVE THE REQUEST FOR FUNDING OF \$15,000 TO RESET.LIFE. A roll call vote was taken. LAMINE – AYE; JOHNSON – AYE; WEYCHER – NAY; JENSEN – NAY; COWLES – AYE; LUCIUS – AYE; GALVIN – AYE. MOTION PASSED 5 AYES -2 NAYS.

B. Post Event Reports:

- Tall Ships

Ms. Williams of PMI presented the results of the event from July. She said attendance was down due to the weather. The fireworks were actually set off but the rain and wind conditions were a factor and the duck had to be deflated. The economic impact was still significant at \$3,680,000. It was estimated that over half of the attendees came from outside a 50 mile radius.

Mr. Lucius asked about walkup tickets being 64 percent. Ms. Williams said it is difficult to measure with a walkup sale environment where they have internet capabilities. They were geo fencing the area and collected cell phone data from people in the area to help with the measurements. The walkup tickets were not from only the out of area people.

Ms. Williams stated that the Sturgeon Bay and Algoma portions of the event were on the following Monday and Tuesday had perfect weather. She estimated 20,000 people in Sturgeon Bay and 10,000 in Algoma.

The attendance was impacted because of the date change to the last weekend in July versus the usual first weekend in August. It was also the beginning of Packers Training Camp. Since Chicago wasn't a port and Kenosha participated, there were seven ports in the state of Wisconsin this year.

They had some new events that went over well – one being the high schools creating art on sails that were on display. There was public voting for the event and Sturgeon Bay High School won with \$1,000 donated back to the high school art program.

It was Family Day Sunday that went over well and there was a STEM program workshop on one boat and the Going Aloft event on another.

Chair Lamine asked if any of the events were held in a covered area. Ms. Williams reported they were on the ships and separately ticketed events. Mr. Webb understood that the high water posed a problem for one of the ships to get under the bridge. Ms. Williams agreed that was a major challenge. One of the boats only had a 2 inch clearance and waited for an ideal time to come in. One of the boats also wasn't able to dock in Sturgeon Bay due to high water there.

Mr. Webb asked if they were expecting it back in 2022. Ms. Williams said they were talking about it.

Ms. Jensen asked about the Sullivan not being able to participate. Ms. Williams said she negotiates all the ship contracts for the event. They got to the point where they were trying to have a mix of ships that were unique. The ship mentioned raised their fees significantly from the last time they were here and it was decided to allocate that money towards getting a larger attraction that people haven't seen. So it was a financial decision.

She thanked the District for the funds and their participation.

- Small Market Meetings

Mr. Everts reported on the event and mentioned that Beth handled this event. He explained that small market meeting is actually a conference that they hosted with other meeting planners in attendance. Other destinations also come to the conference to meet with the meeting planners as well. The bonus for being the host is that the meetings were here and the planners were taken on tours to see the various hosting facilities and meeting venues. He said they scheduled it 3 or 4 years out and then the Packers schedule came out to show the conference was scheduled between the Sunday Broncos game and the Thursday Eagles game. The conference took extra planning as the conference was technically over on Thursday but they had to get everyone out of their hotel rooms to flip them for the Eagles fans. He reported that the Hyatt was phenomenal to the point that they were using some of their excess space (the old convention space) for baggage check while planners were taken on site tours and some went to the game too. It was interesting but they're glad they had it.

Once participants found out it was being held in Green Bay the attendance went way up. They estimated 250 in attendance but were well over 400. There were meeting planners saying they never had Green Bay on their radar and this changed their minds. He said the pickle ball event and jugglers event are planning to come here. He said the Radisson and Packers were great partners. A reception was held at Lambeau Field and it was a packed house.

Ms. Weycher asked why it is reported to be doubtful the group will come back. Mr. Everts explained they would love to have them back and there are 3 different groups they handle. They hosted 2 of them and may get a religious group planner event. It would depend on funding available and other factors.

Mr. Kuehl added that the benchmarks and guidelines mention the distinction between events they fund to produce current impact and events that produce future impact. This is one that pertains to the future impact of having meeting planners attend the conference. They've asked the CVB to let the District know if a group comes here as a result of this conference so they can gauge its success and determine if it's something they would like to bring back.

Mr. Everts added the pickle ball association would be looking at a 3 year contract starting as early as next year. The jugglers event is almost a week long and that would be worth having the conference again.

Ms. Johnson said it sounds like a worthwhile event and she imagined the planners have a lot of other cities that host and if they did come back it probably would be a while. Mr. Everts agreed. They will be following up with the attendees.

Sen. Cowles asked if the 400 attendees represented an association. Mr. Everts said there was a mix of associations and destinations that came. He thought it was 250 association and 150 destinations. Mr. Webb explained that other CVB's were there trying to pitch their city but they only get 5 minutes with the associations. The Green Bay CVB got 3 days with the 250 people. It was like speed dating for the other CVB's.

Ms. Jensen said she feels this is exactly the thing the District should be funding. It brings business in from out of town and the funding should be more defined when handing out money.

Mr. Everts thanked the District for the opportunity and said it was a nice event to have.

C. Detail of Special Events and economic Development Fund

Mr. Webb reported the schedule show a balance of \$885,000 available as of today.

D. Future Projects/Events

Mr. Webb is still waiting to hear from the City about the Shipyard project. He asked them to make sure they have their development agreement completed with any businesses involved in the project and an operating agreement with full City Council commitment so they don't have

to include any contingencies in any sort of funding the District chooses to give them. He said they're optimistic they will be presenting to the Board soon.

9. AUGUST AND SEPTEMBER 2019 FINANCIAL REPORTS

Mr. Webb reported the financials continue to track favorably for the year. The District received \$8 million from the Team for season ticket fees and sent them a check for over \$6 million as the first half of the year O&M requirements. So the fund has an extra \$2 million. Other revenues are slightly above and some of the interest earnings are a little better than anticipated. Other than that, everything is pretty close to budget.

There were no questions on the financials.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY LEAH WEYCHER TO APPROVE THE FINANCIAL REPORTS. Vote taken. MOTION CARRIED UNANIMOUSLY.

10. DIRECTOR'S REPORT

Mr. Webb reported on the Special Event and Economic Development Fund that has a balance of about \$1 million in cash. There's \$58 million currently in the 8257 Fund which is the amount that will grow to pay out the Team until 2031. The O&M Fund was discussed earlier. That account basically zeros out on a regular basis.

The District User Fee still shows a balance of \$13 million and they are waiting for the final billing on the security building that the District agreed to fund.

Mr. Kuehl gave the MBE/WBE update. He reported NWTC continues to struggle with some operational difficulties resulting from staff turnover which has been an ongoing thing since the program started with them. It used to be a much larger program with additional staff that worked on educational training for businesses. Now it's reduced to more or less some workshops, one on one counseling, and information and referral. It's not a very expensive program for the District and they maintain it because the statutes require that if they don't meet the goals under the targeted business program they have to contract with the technical college. They've kept something in place just to make sure the District is fulfilling its statutory obligation if it would ever fall short of goals. The good news is they are in the process of recruiting and hopefully they have somebody on staff in the near future. They do have some people pitching in to do some things. They've had a women's business summit with 181 participants but it has been difficult for them.

Mr. Galvin asked if there are any parameters for participation. Is there a line in the sand that eventually the District would just say this is not working. Mr. Kuehl said a lot of the classes were cancelled simply because they didn't have an instructor or because somebody isn't there running the program on a full time basis and the outreach to get attendees isn't happening. Mr. Webb said this has been a struggle but from a standpoint of the District, this is \$5,000 out of the O&M Fund that can only be used for that. The money cannot be used for District operations or even economic development. It is strictly set aside for this or to pay the Packers more in the O&M Fund. He agrees they need to buff this up a bit. Mr. Galvin said it seems kind of embarrassing after a while. He wondered if other colleges would want to take a stab at it. Mr. Webb said the statutes state they have to contract with NWTC. They will continue to monitor them. We could stop paying them and would probably be alright unless we don't hit the

goals. It started as a preemptive strike to work with the Packers mentor protégé program which has been very successful and isn't required but the Team stepped up and paid for it themselves. As part of that the District wanted to do this program with NWTC. There isn't a big incentive for NWTC to go out and do a lot but the District was certainly hoping for more referrals and more informational meetings.

Ms. Johnson asked if the \$5,000 could be used for just a women's summit or something bigger and better than just a little bit of nothing. Mr. Kuehl said that would be an option and could be discussed. There is also a new dean at NWTC which adds to the problem. He will schedule a meeting with them to get something that's real tangible that they could do for the amount of money the District gives that will produce some positive results. The Board agreed that would be good.

Mr. Kuehl reported on the game review. Mr. Falkenburg and Mr. Webb joined him on the review. It is one element of the maintenance monitoring program. Besides just looking at the building maintenance they walk through on game days to see how things are working operationally and call attention to things from a different standpoint. The Team has received their reports very well and have made a number of changes in response to those in the past. Some things checked at this review were follow up on items found in previous reviews. This time there were a number of things they wanted to look at. They visited the locations on recent capital improvements and saw some of the changes in the concessions and how the grab and go concept is working, the changes in the premium seating area, the Super Bowl trophy photo op, US Cellular loft, security check-in, etc. They will compile a report to share with the Team and the Board. Mr. Falkenburg was along for orientation.

Mr. Webb reported on the traffic flow problem with pedestrians trying to get into the stadium at the South Gate. Mr. Webb said other gates were also backed up. Cars and pedestrians should not compete though so they will work with the Team on that problem. There will be more detail in the report.

Mr. Kuehl reported on the annual insurance review. He explained it is a requirement of the lease. Mr. Kuehl collects the insurance certificates and summarizes the coverages in place for the City, the Packers, the District, Delaware North, and PMI. A meeting is held with participants from those entities and the carriers send representatives as well. It has become more perfunctory now. Earlier there were a number of issues they dealt with such as flood and earthquake insurance, liquor liability insurance, etc. Things are flowing well and could probably just summarize the coverage and skip the meeting. However, they prefer to keep meeting. There were no concerns regarding coverages here at Lambeau Field.

Mr. Webb reported that brick and tile sales were pretty good for July and August. If the sales continue like this the District could be above budget in this area. With the Packers winning he suspects more sales.

Mr. Webb reported on the future meeting dates. December 9th is the budget meeting. He asked if the Board would want to go to quarterly meetings in 2020. Ms. Johnson asked if the funding requests might pick up with more money in the fund now. Mr. Webb said there's probably nothing emergency wise. You could have 6 meetings lasting an hour or 4 meetings lasting 1.5 hours.

Ms. Jensen asked if less meetings would cut down on expenses. Mr. Webb said he and Mr. Kuehl can't go down much further in hours. He said it's just a matter of Board preference.

They agreed to go to quarterly meetings. If something came up they could always have a special meeting. They could always go back to every 2 months if the quarterly meetings don't work out.

Mr. Webb asked if Monday nights work for everyone. Chair Lamine has a conflict on Mondays. They will avoid the third Monday of the month and hold them earlier – 2:00 p.m.

There were no other matters for the Director's Report.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KRISTEN JOHNSON TO APPROVE THE DIRECTORS REPORT. Vote taken. MOTION CARRIED UNANIMOUSLY.

11. OTHER MATTERS AUTHORIZED BY LAW

There were no other matters.

12. MOTION TO ADJOURN

A MOTION WAS MADE BY SEN. COWLES AND SECONDED BY KEITH LUCIUS TO ADJOURN THE MEETING. A vote was taken. MOTION CARRIED UNANIMOUSLY.

The meeting adjourned at approximately 4:42 P.M.

Respectfully submitted,

Diane Roskom
Administrative Specialist